



Great Lakes &  
St. Lawrence

Everyone  
deserves the  
**opportunity**

to turn a **bold**  
**idea** into a  
**business**

that innovates  
how we manage  
our **most**  
**precious**  
**resource**:

**water.**



[www.aquaaction.org](http://www.aquaaction.org)



## Sponsor the AquaHacking Binational Challenge

The **AquaHacking Binational Challenge** is an award-winning, innovation & entrepreneurship program that offers intensive mentorship to bright innovators from diverse backgrounds with ground-breaking ideas to develop real-world tech solutions to some of the most pressing freshwater issues in North America.

The AquaHacking Challenge exists to build those solutions – fast – by pairing industry leaders with top innovators **to develop and pilot solutions** in a 7-month sprint.

With a goal of recruiting **1,000 applicants** from across the Great Lakes and St. Lawrence region, this marks AquaAction's **largest-ever** edition of its flagship entrepreneurial development program, now celebrating its **10th year**.

Through Spring 2026, AquaAction is recruiting across **200+ post-secondary institutions** in the region.

Each team typically has 3 to 5 members, that are led through the process of ideation, business model canvassing and preparation for market launch.

Participants gain access to **mentorship, technical guidance, business coaching, seed funding, investor networks**.

### Major Co-hosts

We are proud to be partnering with two distinguished co-hosts – leaders of **cross-border collaboration** of water innovation in the region.



**GREAT LAKES AND  
ST. LAWRENCE**  
CITIES INITIATIVE

**GREAT LAKES  
ST. LAWRENCE  
GOVERNORS  
& PREMIERS**





Great Lakes &  
St. Lawrence

## Our impact

AquaAction has hosted  
15 editions of  
AquaHacking

 **3000+**  
participants

 **80+**  
Water Tech  
Startups Born



[www.aquaaction.org](http://www.aquaaction.org)



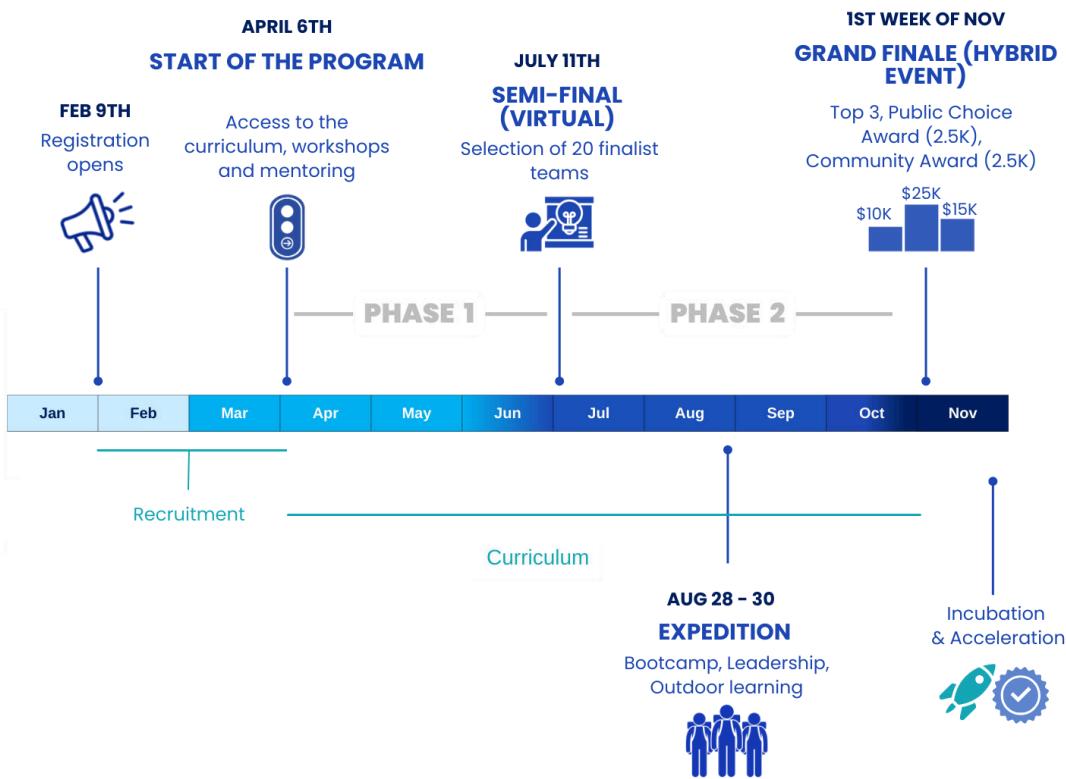
## Timeline

At the virtual **Semi-Final**, a panel of subject matter experts narrow the field to the top ten teams, representing the brightest minds and most promising solutions.

These finalists embark on an **expedition retreat**, where they connect with water experts and business coaches in a nature-immersed setting. It's a chance to deepen understanding of water challenges, strengthen team bonds, and develop soft skills essential for entrepreneurial success.

It all boils down to the high-energy **Challenge Finale**, where judges will hear the teams' pitches and award prizes. With a live broadcast, the Finale attracts significant media coverage and public interest.

With our supporters, we open the floodgates on a new generation of changemakers, primed and ready to make waves in the world of water innovation.





Great Lakes &  
St. Lawrence

Empower the  
changemakers  
who **build a**  
**water secure**  
**future.**



 **AQUA  
ACTION**

[www.aquaaction.org](http://www.aquaaction.org)

## Sponsorship opportunities

### DIAMOND \$50,000

- Sponsor a custom water issue, shape the team development
- Gain access to pilot project(s) customized to your industry
- Serve as a judge at the semi-final event
- Keynote speaking opportunity & VIP seats at the Finale
- Engagement opportunities with teams
- Lead sponsor (logos & visit) for Expedition
- News releases collaborators
- Post-event: Report of all solutions submitted & developed for the water issue; access to the associated innovators

### PLATINUM \$30,000

- Serve as a judge at the semi-final event
- Keynote speaking opportunity & VIP seats at the Finale
- Engagement opportunities with teams
- Lead sponsor (logos & visit) for Expedition
- News releases collaborators

[2 SOLD]

### GOLD \$15,000

- Speaking opportunity
- VIP seats at the Finale
- “Presented by” logo in the background
- Engagement opportunities with teams
- News releases collaborators

[1 SOLD]

### SILVER \$10,000

- VIP seats at the Finale
- “Presented by” logo in the background
- Hospitality sponsor for specific Binational event (coffee break, cocktail, semi-final, team building, etc.)
- Engagement opportunities with teams
- News releases collaborators

[4 SOLD]

### BRONZE \$5,000

- Hospitality sponsor for specific Binational event (coffee break, cocktail, semi-final, team building, etc.)
- News releases collaborators

[2 SOLD]

### WATER ALLY \$1,000+

- Sponsor’s logo featured on the partner page of our website
- News releases collaborators

[1 SOLD]

## Prize Sponsorship

Sponsors are invited **on-stage** to present the award with photos, with **logo displayed** on partner webpage, promotional materials & presentation background, and sponsor visibility **in all news releases**.

First Place: **\$25,000**

[1 SOLD]

Second Place: **\$15,000**

Third Place: **\$10,000**

Public Choice: **\$2,500**

Community Award: **\$2,500**

[SOLD]

Moonshot Award: **\$5,000**

For more information, please contact [info@aquaaction.org](mailto:info@aquaaction.org)



Great Lakes &  
St. Lawrence

The future of  
water depends  
on solutions  
developed  
today.



 AQUA  
ACTION

[www.aquaaction.org](http://www.aquaaction.org)

## Meet the Innovators



### CANN FORECAST

"Thanks to AquaHacking, Cann Forecast's dream took off. Our tech now saves millions of gallons of water, protecting lakes worldwide."



 o'Land  
FILL  
STATION

"AquaHacking and AquaEntrepreneur gave us the opportunity to explore the municipal market. We found incredible value in mentorship from our AquaCoach, who was a perfect match for O'land."



### DRINKABLE

"Thanks to our AquaHacking seed funding award, we invested in 3D printing for our prototype, website design/development and legal considerations. It was a small push to help us make our first steps as a company."



"I refer to the AquaHacking Challenge whenever I can. It's beneficial to show that I am part of a thriving, supportive network. AquaAction has a great reputation in the water tech and environmental social innovation spaces."

